

第七届中国国际服务外包交易博览会赞助方案

序号	项目	金额		权益
		人民币	美元	
一	赞助			
(一)	定额赞助套餐			
	主赞助	500000.00	81000.00	<ul style="list-style-type: none"> • 演讲机会: <ul style="list-style-type: none"> -全球服务外包行业论坛主旨演讲一次（10-15分钟，全球副总裁及以上）； -其他专题研讨会（非主赞助商承办）发言机会一次（10-15分钟）； -服务供应商案例分析2场； • 活动机会: <ul style="list-style-type: none"> -承办1至2场专题研讨会资格； -内部VIP商务酒/餐会1场（详见第六项）； -一对一分析师咨询2次； -一对一买家预约洽谈时段2个； • 展位、注册门票反馈: <ul style="list-style-type: none"> -主赞助商展位1个（含2张展位票）； -大会门票4张（不包括演讲嘉宾）； • 品宣机会: <ul style="list-style-type: none"> -第七届服博会网站首页显著位置放置主赞助商名称与标识，链接赞助单位网页； -大会会刊封面上独家放置主赞助商名称与标识； -大会会刊刊载主赞助商专访或软文； -大会会刊投放A3版面广告； -大会证件和专用纸（宴会除外）独家印制主赞助商名称和标识； -全球服务外包行业论坛前，会场背景板两侧投射主赞助商名称与标识； -中国服务外包网/中国国际投资促进会微信平台每周推送赞助单位动态一次（赞助单位提供信息来源，自书面确定赞助合作至活动结束）。
	金牌赞助	300000.00	48600.00	<ul style="list-style-type: none"> • 演讲机会: <ul style="list-style-type: none"> -专题研讨会演讲1次（10-15分钟）或根据大会主题承办1场专题研讨会； -服务供应商案例分析1场； • 活动机会: <ul style="list-style-type: none"> -内部VIP商务酒/餐会1场（详见第六项）； -一对一分析师咨询1次； -一对一买家预约洽谈时段1个； • 展位、注册门票反馈: <ul style="list-style-type: none"> -标准展位1个（含1张展票）； -大会门票3张（不包括演讲嘉宾）； • 品宣机会: <ul style="list-style-type: none"> -第七届服博会网站放置赞助单位名称与标识，链接赞助单位网页； -在大会相应宣传位置印制或投射赞助商名称和LOGO； -会刊/《ChinaSourcing》杂志刊载赞助单位软文； -大会会刊投放A3版面广告； -会刊刊载赞助单位名称和LOGO； -中国服务外包网/中国国际投资促进会微信平台每月推送赞助单位动态一次（赞助单位提供信息来源，自书面确定赞助合作至活动结束）。
	银牌赞助	100000.00	16200.00	<ul style="list-style-type: none"> • 活动机会: <ul style="list-style-type: none"> -一对一买家预约洽谈时段1个； -一对一分析师咨询1次； • 展位、注册门票反馈: <ul style="list-style-type: none"> -展板1个； -大会门票2张； • 品宣机会: <ul style="list-style-type: none"> -第七届服博会网站首页放置赞助单位名称与标识； -在大会相应宣传位置印制或投射赞助商名称和LOGO； -会刊/《ChinaSourcing》杂志刊载赞助单位软文； -大会会刊投放A4版面广告； -会刊刊载赞助单位名称和LOGO； -中国服务外包网/中国国际投资促进会微信平台推送赞助单位动态两次（赞助单位提供信息来源，自书面确定赞助合作至活动结束）。
	铜牌赞助	35000.00	5700.00	<ul style="list-style-type: none"> • 展位、注册门票反馈: <ul style="list-style-type: none"> -大会门票1张； • 品宣机会: <ul style="list-style-type: none"> -第七届服博会网站首页放置赞助单位名称与标识； -会刊/《ChinaSourcing》杂志刊载赞助单位软文； -大会会刊投放A4版面广告； -会刊刊载赞助单位名称和LOGO； -中国服务外包网/中国国际投资促进会微信平台推送赞助单位动态一次（赞助单位提供信息来源，自书面确定赞助合作至活动结束）。
(二)	不定额项目			
	专题赞助	金额和方案根据专题内容具体策划商定。		

二	注册费	1000.00	170.00	<ul style="list-style-type: none"> • 参加全球服务外包行业论坛； • 参加各行业专题研讨会； • 听取分析师专题讲座； • 商务洽谈、业务咨询申请资格； • 工作餐（每餐300元标准）、茶歇； • 会刊刊登、网站宣传企业名录。
三	展位	10000.00	1620.00	
四	展板	5000.00	810.00	
五	一对一买家预约洽谈	100.00	20.00	时段（30分钟）单价
六	VIP商务酒/餐会	30000.00	4860.00	<ul style="list-style-type: none"> • 大会门票1张； • 在第七届服务外包交易博览会期间，利用大会安排场地自行策划酒会主题和内容； • 自主邀请或大会协助邀请酒会出席嘉宾，人数限制在30人以内。 • 可选择以下时段之一（共7场，先到先得）： <ul style="list-style-type: none"> 12:00-14:00，9月24、25日（2场）； 18:00-20:00，9月23、25日（2场）； 20:00-22:00，9月23、24、25日（3场）。

备注：

√ 具体权益可根据赞助单位实际需求协商调整

√ 服务外包工作委员会会员企业（按时缴纳2015年会费）享受以下优惠：

1、理事长单位

- 3个免费注册名额

- 1个免费展位

- 自动成为大会金牌赞助商（注：不重复享有免费名额与展位；如申请金牌赞助以上级别，则按实际赞助费用减去金牌赞助费用计算）；

2、副理事长单位

- 2个免费注册名额

- 1块免费展板

- 5折申请所有类型赞助

3、理事单位

- 1个免费注册名额

- 展位/展板5折

- 8折申请所有类型赞助

4、普通会员单位

- 9折申请所有类型展位

Sponsor Package for ChinaSourcing Summit 2015

NO.	Program	Amount		Package
		RMB	USD	
I	Sponsor Package			
i	Standard Package			
	Premier Sponsor	500000.00	81000.00	<p>•Speech Opportunities:</p> <ul style="list-style-type: none"> -1 Keynote presentation (10-15 min, available to Global VP and above) on the Summit Forum; -1 speech opportunity (10-15 min) on the Session not hosted by Premier Sponsor during the Summit; -2 SP Case-study shows; <p>•Activity Opportunities:</p> <ul style="list-style-type: none"> -To host 1-2 sessions during the Summit; -1 VIP lunch/dinner during the Summit (<i>pls refer to VI</i>); -2 one-on-one analyst meeting; -2 one-on-one meeting with target buyers; <p>•Booth & Ticket Rewards:</p> <ul style="list-style-type: none"> -1 premier booth location (including 2 booth tickets); -4 tickets (excluding the speakers); <p>•Brand-promotion Opportunities:</p> <ul style="list-style-type: none"> -Recognition logo and company name placement on as well as the link with the <i>ChinaSourcing Summit 2015</i> website; -Recognition logo and company name placement on front cover of the summit brochure; -Company interview placement on the summit brochure; -A3 ad placement on the summit brochure; -Company logo and name placement on conference badge & paper; -Recognition logo and company name placement on the both sides of the Summit Forum background board before the opening; -One newsletter push per week via <i>ChinaSourcing Website</i> or <i>CCIIP WeChat</i> before the event (The newsletter should be provided by the sponsor).
	Gold Sponsor	300000.00	48600.00	<p>•Speech Opportunities:</p> <ul style="list-style-type: none"> -1 seminar presentation (10-15mins) or to host 1 session during the Summit; -1 SP Case-study show; <p>•Activity Opportunities:</p> <ul style="list-style-type: none"> -1 VIP lunch/dinner during the Summit (<i>pls refer to VI</i>); -1 one-on-one analyst meeting; -1 one-on-one meeting with target buyer; <p>•Booth & Ticket Rewards:</p> <ul style="list-style-type: none"> -1 booth location (including 1 booth tickets); -3 tickets (excluding the speakers); <p>•Brand-promotion Opportunities:</p> <ul style="list-style-type: none"> -Recognition Logo and company name placement on as well as the link with the <i>ChinaSourcing Summit 2015</i> website; -Company logo and name placement on corresponding locations; -Company interview on the conference brochure/ <i>ChinaSourcing</i> magazine; -A3 ad placement on the summit brochure; -Company logo and name placement on the summit brochure; -1 newsletter push per month via <i>ChinaSourcing Website</i> or <i>CCIIP WeChat</i> before the event (The newsletter should be provided by the sponsor).
	Silver Sponsor	100000.00	16200.00	<p>•Speech Opportunities:</p> <ul style="list-style-type: none"> -1 one-on-one meeting with target buyer; -1 one-on-one analyst meeting; <p>•Booth & Ticket Rewards:</p> <ul style="list-style-type: none"> -1 Brand backdrop/board; -2 tickets (excluding the speakers); <p>•Brand-promotion Opportunities:</p> <ul style="list-style-type: none"> -Recognition logo and company name placement on the <i>ChinaSourcing Summit 2015</i> website; -Company logo and name placement on corresponding locations; -Company interview on the conference brochure/ <i>ChinaSourcing</i> magazine; -A4 ad placement on the summit brochure; -Company logo and name placement on the summit brochure; -2 newsletter push via <i>ChinaSourcing Website</i> or <i>CCIIP WeChat</i> before the event (The newsletter should be provided by the sponsor).

	Bronze Sponsor	35000.00	5700.00	•Booth & Ticket Rewards: -1 ticket; •Brand-promotion Opportunities: -Recognition logo and company name placement on the <i>ChinaSourcing Summit 2015</i> website; -Company interview on the conference brochure/ ChinaSourcing magazine; -A4 ad placement on the summit brochure; -Company logo and name placement on the summit brochure; -1 newsletter via ChinaSourcing Website or CCIIP WeChat before the event (The newsletter should be provided by the sponsor).
<i>ii</i>	<i>Custom Package</i>			
	Seminar Sponsor	Specific sum and items should apply to the seminar program.		
II	Ticket	1000.00	170.00	•Participate in the Summit Forum; •Participate in sessions on hot industries; •Participate in the analyst workshops; •Apply to participate in business meetings and analyst consulting; •Enjoy business lunch & dinner, and coffee breaks during the event; •Enterprise Catalog will be published in both the event guidebook and website.
III	Booth	10000.00	1620.00	
IV	Brand Backdrop/Board	5000.00	810.00	
V	One-on-one Buyer-SP Business Meeting	100.00	20.00	<i>per 30 min</i>
VI	VIP Lunch/Dinner Networking	30000.00	4860.00	•1 ticket (excluding the speakers); •To design the topic and contents for promotion ; •To invite VIPs no more than 30 persons. •7 time slots will be provided and occupied in order. -12:00-14:00, Sept. 24/25 (2 time slots); -18:00-20:00, Sept. 23/25 (2 time slots); -20:00-22:00, Sept. 23/24/25 (3 time slots).
Note: The specific package items are flexible to meet sponsors' practical demands.				